

FOR IMMEDIATE RELEASE

Big Ear Inc. Announces New Game Changing Technology In Hearing Protection for Musicians

The MET-CLEAR is a highly advanced custom fit hearing protection system that is made to fit each musician's ears, offering full comfort, protection, and spatial awareness while playing.

September 24, 2015 – Columbia, SC, United States – Big Ear Inc., one of the industry's leading providers of custom hearing protection products is pleased to announce the official worldwide launch of its highly anticipated **Musician Earplug Trainer™** which will be marketed under the name **MET-Clear**. The new patent pending product allows musicians to hear clearly while also protecting their hearing from noise induced hearing loss.



“This is truly a remarkable advancement in our work to stop hearing loss for the world's musicians,” said Glenn Hood, the Founder of Big Ear, Inc. “Everyone in the industry is aware that, until now, musicians' just would not wear hearing protection. The sound was distorted to them and, as we know, sound to a musician is everything!”

The market was previously dominated by varied products utilizing different decibel rated attenuated filters. The leap forward in design of this custom fit product is Big Ear's new patent pending dual filter system. Included with the normal attenuated filter is a second non-linear filter. This secondary filter allows clear sound and full spatial awareness, while also protecting the wearer from noise induced hearing damage. The design additionally provides mini orifices so the wearer can slowly block additional sound, if they choose, as they get used to the new hearing protection.

Some of the key features of the MET-Clear are:

- Fully custom fit to each individual
- Dual Filter system
- Non-Linear Filter with varied “mini-orifices” to train your hearing
- 21 decibel attenuated filter and the ability to utilize other standard reduction filters
- Made from a proprietary soft fit material
- Removable pop-cord

About Big Ear, Inc.

Based in Columbia, SC, Big Ear, Inc. is well known for its BE-SP line of custom hearing protection products. Its custom product line of specialty hearing protection products, as well as stereo earplug products, are leaders in the educational, industrial and hobbyist markets. As a company, Big Ear, Inc. strives to support active adults while helping them to retain their hearing health.

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